

PRESS RELEASE

The internet how I want it: Surf safely and privately with the new Steganos Online Shield VPN

Berlin, May 15, 2014 – Hacker attacks are a regular threat. Passwords and credit card data are stolen, accounts are emptied and confidential information is spied on on a daily basis – and this despite of anti-virus programs and firewalls. Companies analyze individual surfing patterns of potential customers in order to display customized advertisements. Facebook now knows more about us than our own friends. Federal authorities have a growing interest in accessing all types of data. As of today, with the new Steganos Online Shield VPN, the Berlin-based software company Steganos (www.steganos.com) is offering a program that builds upon the success of the first generation of the software. Steganos Online Shield VPN has expanded the trusted VPN protection by numerous features, which enables completely private and unrestrained surfing without any country related limitations.

“The more the internet permeates all aspects of our lives, the more important it is to protect our personal data”, said Gabriel F. Yoran, Managing Director of Steganos Software GmbH. “For this reason, we are especially pleased to provide users with Steganos Online Shield VPN that offers maximum surfing freedom and simultaneously significantly increased security standards”.

Encryption – the basis of safe and private surfing

From hacker attacks to tracking to cyber spying: thanks to VPN („Virtual Private Network“) technology, strangers have no chance to view your data. The entire data traffic is encrypted via the highly secure 256-bit AES process. Globally distributed Steganos servers even protect personal data exchanges from attacks and surveillance in public WiFi networks.

If desired, users can surf the internet completely anonymously using Steganos Online Shield VPN. At the click of a button, the browser type becomes invisible for websites. Data collectors see neither the IP address, browser version, operating system nor location.

The Internet as it should be

Users now can put a stop to surveillance of their surfing and consumer habits by having all cookies deleted after closing the browser. Internet users cannot be recognized by sites and services, thus leading to a drastic reduction of targeted ads.

With regard to data tracking it would be just as dangerous when users visit social networks. Facebook, Google+ or Twitter continue to track even when the user is not currently on the site. Even in this case, it is easy for Steganos Online Shield VPN to stop unwanted data tracking. The buttons „Like“ and „Tweet this“ – necessary for tracking – are filtered out, thus removing potential footprints in the net.

In addition to protection from tracking, the program puts an end to unwanted garish and blinking ad banners that can be found on many websites. The integrated ad blocker removes a majority of the banners and creates a clearer page orientation and a shorter loading time.

In order to enjoy even more surfing freedom, internet users can select an alternative server location with just a mouse click. This way, users have access to country related blocked content and can watch, for example, YouTube without limitations.

Steganos Online Shield VPN offers:

- **NEW:** Now contains functionality of Steganos Internet Anonym (anonymization of browser, etc.)
- **NEW:** Protection of internet connection with 256-bit AES encryption

- NEW: Multiplex engine for fast and secure surfing without slow browser plug-ins
- NEW: Displays devices in your network that could pose a threat
- NEW: Blocks advertisements
- NEW: Prevents social tracking by Facebook und Twitter
- NEW: Automatically deletes cookies after surfing
- NEW: Simple operation via preset defaults
- NEW: Clear design with integrated explanation of program settings
- Protection with one mouse click
- Secure connection with fast, encrypted servers in 12 countries
- Premium license already includes protection for Android smart phones or Tablets

Prices

500 MB Traffic / month free
49.95 EUR / 49.95 USD / 39.95 GBP
year for unlimited, secure traffic on up
to 5 devices (Windows and Android).
Customers of Steganos Internet
Anonym can use Steganos Online
Shield VPN for the duration of their
existing license and will also receive
an extension of 3 months. This license
will not renew itself automatically.

Availability

The new Steganos Online Shield VPN is
available immediately. Existing
customers will receive an update
notification.

About Steganos Software GmbH

For over 15 years, Steganos is the
reference for digital privacy
protection. The company,
founded in Germany in 1997,
develops security products like
Steganos Privacy Suite,
Steganos Password Manager
and Steganos Online Shield. For
more information click:
www.steganos.com

Press materials

Printable picture material and press releases are available for download:

<https://www.steganos.com/uk/company/press-center/>

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